Beat: Entertainment

TOUTES A L ECOLE IS A CHARITY FOUNDED IN 2005 TO BRING GIRLS TO SCHOOL

CHRISTIAN LACROIX & CELEBRITIES INVOLVED

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USPA NEWS - Throughout the world less than one third of the children enrolled in schools are girls. From this conclusion, the journalist Tina Kieffer decided to found a charity called “Toutes Ã l´école“ in 2005. The mission is...

Throughout the world less than one third of the children enrolled in schools are girls. From this conclusion, the journalist Tina Kieffer decided to found a charity called “Toutes Ã l´école“ in 2005. The mission is to provide high-level education to under-privileged girls and to allow them to get jobs in the future where they can enjoy freedom and dignity.

“Toutes Ã l'école“ chose Cambodia in 2006 for its first school, Happy Chandara. This pilot school, wich is based 12 kilometres from Phnom Penh, today has 730 students. Each year nearly one hundred young girls start their schooling at Happy Chandara. All the students will be followed closely, up to when they either choose to go to university or when they get their first job.

Regarding the girls' education in the world, in poor countries, when families are able to enrol a child in school, it is the boys that are chosen. Girls, from a very tender age, are put to domestic tasks and then go on to work to help support the family. International experts are unanimous: girls´ education is one of the biggest issues of this millennium.

Each year, "Toutes Ã l'Ecole" chooses a celebrity to collaborate in designing in decorating Delacre Biscuits boxes, wich is the main partner to the charity. Delacre has been involved for years in the adventure to bring the Cambodian girls in particular to schools and to get a diploma and a job at the end. Last year, it was Chantal Thomass and this year it is Christian Lacroix.

Christian Lacroix is a French fashion designer. The name may also refer to the company he founded. In 1987, he opened his own haute couture house. He began putting out ready-to-wear in 1988 drawing inspiration from diverse cultures. In 1989, Lacroix launched jewelry, handbags, shoes, glasses, scarves, and ties (along with ready-to-wear). In this same year, he opened boutiques within Paris, Arles, Aix-en-Provence, Toulouse, London, Geneva, and Japan. Christian Lacroix has designed many dresses for Hollywood stars. He has also been the designer of the new uniform of Air France staff and crew in 2004...

A press presentation of the 2016 new luxury biscuits boxes by Delacre (main partner of 'Toutes Ã l'Ecole) was given at the Restaurant La Belle Epoque in Paris with the Famous French Designer Christian Lacroix who participate this year by designing the boxes. Last year it was the turn of also Famous French Designer Chantal Thomass. The president and founder of the Association is the journalist Tina Kieffer attending the press conference with the CEO of Delacre, Marc Auclair. Plenty of celebrities were at the presentation giving their support to the association. It was on September 24, 2015.

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